

# Alkhemy Incubator Individual Entrepreneur Plan 2021

## Organization Name & General Overview

### ORGANIZATIONAL OVERVIEW

ORGANIZATION'S VISION

ORGANIZATION'S MISSION

ORGANIZATION'S PURPOSE

### WHAT WE DO AND WHY WE DO IT

WHO WE SERVE

THE PROBLEM WE ARE SOLVING

WHAT WE OFFER

HOW WILL THE COMMUNITY BENEFIT FROM OUR ORGANIZATION?

1:

2:

3:

WHAT DOES COMMUNITY WEALTH BUILDING MEAN FOR OUR ORGANIZATION?

1:

2:

3:

HOW WILL WE MEASURE OUR CWB IMPACT?

1:

2:

3:

### PERSONAL DEVELOPMENT & LEADERSHIP OBJECTIVES

MY KEY STRENGTHS TO ENHANCE IN THE PROGRAM

1:

2:

3:

STRENGTHS THAT I WOULD LIKE TO DEVELOP IN THIS PROGRAM?

1:

2:

3:

WHAT CRITICAL RELATIONSHIPS WILL I BUILD DURING THIS TIMEFRAME?

1:

2:

3:

### MARKETING & OUT REACH PLAN

MARKETING ACTIVITY

EXPECTED OUTCOME

PROJECTED COST

1:

2:

3:

**KEY OBJECTIVES AND SUCCESS METRICS**

**OBJECTIVES WE PLAN TO ACHIEVE IN THIS PROGRAM AND HOW WE WILL MEASURE THEM** **(OBJECTIVES CAN BE TANGIBLE AND/OR CULTURAL)**

1	
2	
3	

**FINANCIAL PLAN**

CURRENT FINANCIAL STATUS	12 MONTH YEAR PROJECTION AND/OR NEED

**FINANCIAL PLAN**

FUNDRAISING METHOD/SOURCES (REVENUE INCLUDED)	FUND GOAL	USE OF FUNDS
1:		
2:		
3:		